

2010 SOUVENIR PROGRAM

You can be a supporter of the arts and assist your business by purchasing and ad in *The Lost Colony's* 72nd Season Souvenir Program. The 2009 Souvenir Program is offered for sale to those attending the drama. In an average year, the total sold is approximately 8,000. This year, the 4-color publication will include 3 full page ads and the remainder of the book will contain pictures, history and information about the production and the history of the lost colonists. This publication is considered a valuable keepsake and an educational publication. The souvenir program is included in media kits and also distributed to teachers, libraries, schools and other locations. For no additional charge, each advertiser will also be included on our webpage.



NEW! Advertisers who purchase \$500 or more in the Waterside Star or in the Souvenir Program may also advertise in our premier Coupon Booklet for an additional \$200. 80,000 Coupon Booklets will be inserted into each Waterside Star Handbill, and these booklets will be available to all visitors at Fort Raleigh as well as distributed at weekly PR appearances throughout the Outer Banks. The coupon booklet is conveniently pocket-sized (4 1/8 x 5 1/4) and will contain four full-color coupons per page.

2010 RATES:

(for contracts received after February 15)

EACH PLACEMENT OFFERS

A PREMIUM POSITION FOR YOUR AD:

Inside Front Cover	\$1,250
Inside Back Cover	\$1,250
Back Cover	\$2,550

EARLY BIRD DISCOUNT:

(contracts received before Feb 15, 2010)

RATES:

Inside Front Cover	\$1,200
Inside Back Cover	\$1,200
Back Cover	\$2,500

- All camera-ready ads and payments are **due by March 1, 2010**
- All advertisements must be submitted camera-ready. **See attached ad specifications and note below.**

This contract applies to advertising space only and does not reflect the cost of advertising design, or film costs associated with half tones, color separations or composite film.

Deliver this completed form to: *The Lost Colony*, 1409 National Park Drive, Manteo, NC 27954

Office: 252-473-2127, ext. 225

FAX: 252-473-6000

E-mail: john@thelostcolony.org

Company Name: _____

Contact: _____ Phone: _____ Fax: _____

*E-mail: _____

Address: _____

City: _____ State: _____ Zip: _____

Ad location: _____

Contract Rate: _____

Balance Due: _____

Advertiser Signature

Date

The Lost Colony representative

Date