



The Lost Colony | 1409 National Park Drive | Manteo, NC 27954 | www.thelostcolony.org

Media Contact: Charles H. Massey
CMassey@thelostcolony.org
252.473.4225

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Pepsi Bottling Ventures of Elizabeth City is a major sponsor of *The Lost Colony's* upcoming 75th anniversary year. Phil Johnson, Regional Sales Manager at Pepsi (right), and Michael Hardy, General Manager of *The Lost Colony* (left), recently met to “get creative” about the 2012 season, exploring ways to ensure the celebratory events are exciting and enjoyable for visitors and locals alike.

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About *The Lost Colony*

First staged in 1937, *The Lost Colony* is the nation's premier and longest-running outdoor symphonic drama. Written by Pulitzer Prize-winning playwright Paul Green, *The Lost Colony's* 75th anniversary season plays June 01 through August 23, 2012 at Manteo's Waterside Theatre, on North Carolina's Outer Banks. For tickets and information, go to www.thelostcolony.org or call (252) 473-2127.